



CONTENT CREATOR SUMMER INTERN

POSITION SUMMARY:

Earle is seeking a creative **Content Creator Summer Intern** to capture and edit photo and video content directly from our construction job sites. This role will focus on documenting field operations, equipment, and crews in action to support the company's marketing, recruiting, and social media efforts.

The intern will spend most of their time **visiting active job sites to film and photograph content**, then editing that content into short-form videos and media assets.

ESSENTIAL JOB FUNCTIONS:

- ☒ Visit **active job sites throughout New Jersey** to capture photo and video content
- ☒ Document field operations, equipment, crews, and project progress
- ☒ Edit captured content into **short-form videos and social media content**
- ☒ Organize and maintain a digital library of photos and videos
- ☒ Work closely with the marketing team to deliver engaging content that highlights Earle projects and team members
- ☒ Ensure content reflects company safety standards and professionalism

SKILLS, KNOWLEDGE, QUALIFICATIONS & EXPERIENCE:

- ☒ Interest in **content creation, marketing, media, or communications**
- ☒ Comfortable capturing **photo and video content on job sites**
- ☒ Basic experience with **video editing software or editing apps**
- ☒ Creative mindset and attention to detail
- ☒ Ability to travel to **local job sites (will have access to company vehicle)**
- ☒ Comfortable working in an **active construction environment**

All positions within The Earle Companies have potential for advancement through our fully structured Career Development Program. We place a very strong emphasis on identifying High Profile Employees to help them advance up their career ladders. Those who possess the drive to succeed will be given the necessary tools for education and advancement.