



Marketing Summer Intern

POSITION SUMMARY:

A Marketing Intern is responsible for assisting in a range of marketing initiatives under the Marketing Managers guidance. Their duties include creating social media posting schedules, writing captions for social media posts, capturing videos & images on different job sites, and creating content based on current trends.

Must have a background / passion for photography and or videography

ESSENTIAL JOB FUNCTIONS:

- Assist with the design and execution of social media campaigns
- Create weekly and monthly editorial calendars to promote company brands on various social media websites
- Create and distribute content such as blogs, infographics, videos and press releases on social media and traditional news outlets
- Track social media engagement to identify high-performing ideas and campaigns for scalability
- Take videos and pictures of crews and job sites.
- Assist with the design and execution of social media campaigns
- Create weekly and monthly editorial calendars to promote company brands on various social media websites
- Create and distribute content such as blogs, infographics, videos and press releases on social media and traditional news outlets
- Track social media engagement to identify high-performing ideas and campaigns for scalability
- Brainstorm and research ideas for original content

All positions within The Earle Companies have potential for advancement through our fully structured Career Development Program. We place a very strong emphasis on identifying High Profile Employees to help them advance up their career ladders. Those who possess the drive to succeed will be given the necessary tools for education and advancement.